

As the festive season approaches, we at Sheetal are gearing up with our delightful range of products to offer and add sweetness and joy to people all over the globe. With over 32 years of experience in the FMCG industry, we have placed our mark in the hearts of many. Let us take a quick look at the activities and insights of the month of August.

**Sheetal Group wishes you  
a warm & everlasting joy**

## Fueling Growth Together

Guided by the mantra of "cultivating growth collectively," Sheetal spreads happiness among people through its adept proficiency in the distribution network. With a decade of experience in the FMCG realm, Sheetal's reach expands as it welcomes more super stockists and distributors into its fold. This broadening of its distribution network consequently broadens its consumer base. Here are the new super stockists and distributors added to the Sheetal family:







## Gujarat

### SHIV SHAKTI AGENCY

Mahemdabad. Sheetal Ice Cream Segment

### PAVANSUT AGENCY

Jafrabad. Milk & Milk Products

### K.S. MILK AGENCY

Saraspur. Milk & Milk Products

### SAMBHAV DISTRIBUTORS

Valsad. Sheetal Ice Cream Segment

### JAY AMBE SALES AGENCY

Harij. Sheetal Ice Cream Segment

### FERDEEL AGENCY

Ahmedabad. Namkeen Segment

## Maharashtra

### SAKHI ENTERPRISE

Bhandara. Sheetal Ice Cream Segment

### WATAN COCOLATE SHOP

Badnera. Sheetal Ice Cream Segment

### HINDUSTAN AGENCY

Purna. Sheetal Ice Cream Segment

### NEW CHAMUNDA DAIRY

Palghar. Sheetal Ice Cream Segment

### SHIVRATNA ENTERPRISES

Baramati. Sheetal Ice Cream Segment

### MEDICARE PHARMACY

Pashan. Sheetal Ice Cream Segment

### POONAAGRO CART LLP

Kharadi. Jadore Ice Cream Segment

### UMAK ICE CREAM

Bhatkuli. Sheetal Ice Cream Segment

### S.S ENTERPRISE

Nanded. Sheetal Ice Cream Segment

## Madhya Pradesh

### SHREE HARSH ENTERPRISES

Betma. Sheetal Ice Cream Segment

### MEENAMREA ENTERPRISES

Bhopal. Sheetal Ice Cream Segment

### KHYATI MILK PARLOUR

Gandhinagar(Indore). Sheetal Ice Cream Segment

### MAHADEV TRADERS

Mandsour. Namkeen Segment

## Rajasthan

### SHREE SHYAM TRADING COMPANY (S.S.)

Beawer. Sheetal Ice Cream Segment

### DAKSHITA ENTERPRISES

Jodhpur. Sheetal Ice Cream Segment

Delighting  
South Korea,  
Seychelles  
& UK with a  
Symphony  
of Flavours



Sheetal had a thriving month, committed to producing high-quality products and sharing our traditions with the world. This month, our export journey expanded to South Korea, Seychelles and UK, leaving no stone unturned.



# Sheetal's call to budding entrepreneurs

The Sheetal franchise system serves as a platform that nurtures entrepreneurs as they evolve over time. It empowers new business owners to achieve self-sufficiency and substantial profits. Here are the new established Sheetal parlors:

## OM Cool Parlour

Maliya-Miyana,  
Gujarat  
(10/08/2023).

## HIREN Cool Parlour

Una, Gujarat  
(27/08/2023).



# Kindness that Empowers

Kindness has the power to transform lives and create positive change. The DJBS Foundation is a shining example of this, with their unwavering commitment to community service. From blood donation camps and eye checkup drives to plantation drives, they consistently help those in need and protect the environment. Take a look at the various social activities organized by DJBS in August 2023, as detailed below.

- \* Blood Donation Camp, Amreli.
- \* Tree Plantation Camp, Amreli.
- \* Hunger Relief Project, Amreli.
- \* Fund for Army, regular medical assistance like providing oxygen, medicines, use of dead body carrier, preserver, etc. are the ongoing every month social welfare activities of Sheetal.



**DJBS**  
FOUNDATION  
शीतल सेवा ट्रस्ट

Together, let's stride confidently towards Vision 2030, fueled by optimism, unwavering determination, and steadfast perseverance.

For more information contact us on **73000 51000**