### Sheetal

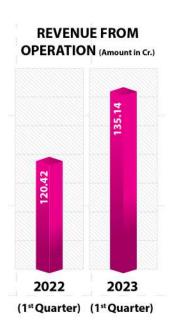


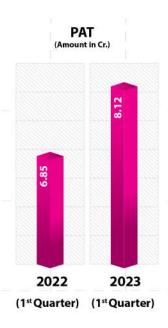
# Newsletter

July - 2023

Life is a secret stronghold of uncertainties. Sometimes sorrows... Sometimes joy.... Sometimes failures.... Sometimes victories.... Sometimes hatred.... Sometimes love. Always there may not be sunshine. But humans are unpredictable, and they make the sun always shine in their life even through the clouds.

#### Sheetal wishes a cheerful smile!





### First Quarterly Financial Result Announced

The first quarterly financial result was announced on July 18, 2023. The revenue from operation has increased by 12.22 % in the first quarter of 2023-'24 as compared to the first quarter of 2022-'23. It has also set up its PAT Margin upto 6%.

#### **Sheetal Signs MOU With Adani Group**





adani <sub>Gas</sub>

Great joy overwhelms as Sheetal signs MOU with Adani Group for setting up Sheetal Franchise Parlours at Adani Gas Stations in Gujarat. The new relationship we have begun with Adani Group is taking us one more step ahead towards Vision 2030.



**Hiking Export Ventures:** 

**5 Countries In July** 

There has been a hiking rate in the exporting ventures of Sheetal. Multiple countries celebrating Sheetal joy abroad specially in july are;

- 1. Hongkong
- 2. Mauritania
- 3. Nepal
- 4. Singapore
- 5. Sierra Leone





## Sheetal Parlours: The Multiplier Of Sheetal Bliss

Sheetal continues its journey of expanding its joy by establishing the franchise units, Sheetal Parlours. New Sheetal Parlours inaugurated in the month of July are as follows;





# SHEETAL Garden Parlour Lathi Road, Amreli Gujarat (01/07/2023).





# Sheetal: The Relationship Maker In Adverse Crisis

Regardless of adverse crisis, Sheetal keeps on making better relationship with people spreading its holding hands wider and wider through the diligent selection of new distributors. The month of July recorded a good number of distributors in various states of India. They are as given below;



JAY MAHAKAL AGENCY Amreli, Namkeen Segment

SHREE KASHTBHANJAN SALES AGENCY

Unjha. Namkeen Segment

RAMNATH MILK AGENCY

Dhasa. Milk & Milk Products

**SONAL DAIRY FARM** 

Bhavnagar. Milk & Milk Products

#### **Maharashtra**

**UJWAL DUDH DAIRY** 

Sangrampur. Sheetal Ice Cream Segment

**U.K ENTERPRISES** 

Nanded. Sheetal Ice Cream Segment

AKASH COMMUNICATION

Shirpur. Jadore Ice Cream Segment

**V.N.S. INDUSTRIES** 

Chikhli. Jadore Ice Cream Segment

SPICIFY ENTERPRISE

Chinchwad. Jadore Ice Cream Segment

**H.M ENTERPRISES** 

Man - Satara. Sheetal Ice Cream Segment

S.S. ENTERPRISES

Warje. Sheetal Ice Cream Segment

ANMOL AGENCY

Risod. Sheetal Ice Cream Segment

#### **Madhya Pradesh**

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**MAA VAISHNAV DHABA** 

Chapda. Sheetal Ice Cream Segment

**GAURAV COLDRINKS** 

Badnagar. Sheetal Ice Cream Segment

**SNA ICE CREAM** 

Barwani. Sheetal Ice Cream Segment

**PREMA ENTERPRISES** 

Neemach. Sheetal Ice Cream Segment

**H.B.K TRADERS** 

Dewas. Namkeen Segment





"It's nobler to give than to take. The thrill of taking lasts a day. The thrill of giving lasts a lifetime," says Joan Marques. Sheetal shares what it can to the needy as it grows ahead and upwards. DJBS activities conducted in the month of July are as follows;

- \* Blood Donation Camp, Amreli.
- \* Tree Plantation Camp, Amreli.
- \* Hunger Relief Project, Amreli.
- \* Fund for Army, regular medical assistance like providing oxygen, medicines, use of dead body carrier, preserver, etc. are the ongoing every month social welfare activities of Sheetal.

Surroundings may change, but our commitment is not bound by the surrounding. Let's focus on our Vision 2023 with an optimistic approach with perseverance.