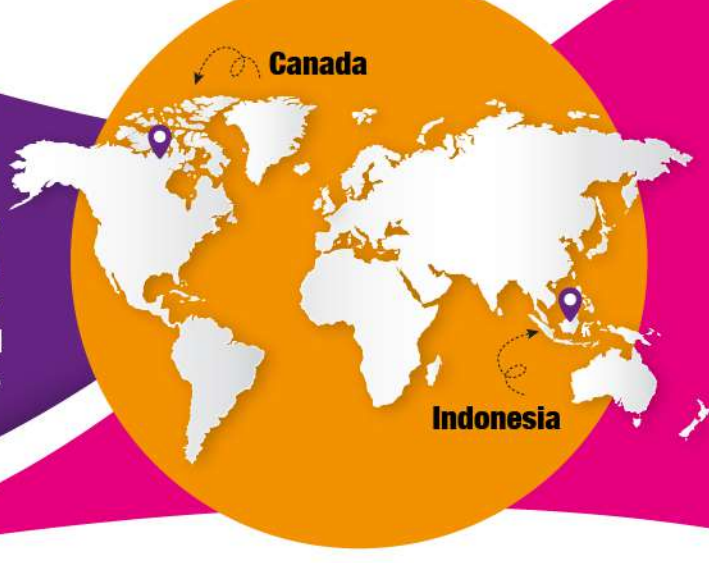


The sky at any time can turn clear or gloomy. It can be one of the most beautiful scenery with VIBGYOR or the most frightening reality with great thunderstorm and lightening amidst the darkened ghostly clouds. But the fact is that the gloomy, frightening sky appears very rarely and the clear, beautiful sky remains over a good duration in which the creatures in the world make their better part of life!

**Warm Wishes From Sheetal!**

## Sheetal's Foreign Expedition Continues

Sheetal exports its various products to different foreign countries. The continuity in exporting proves that our products are worthy to compete with the products of the same kind in other countries. Sheetal products were exported to Canada and Indonesia in the month of September, 2022.



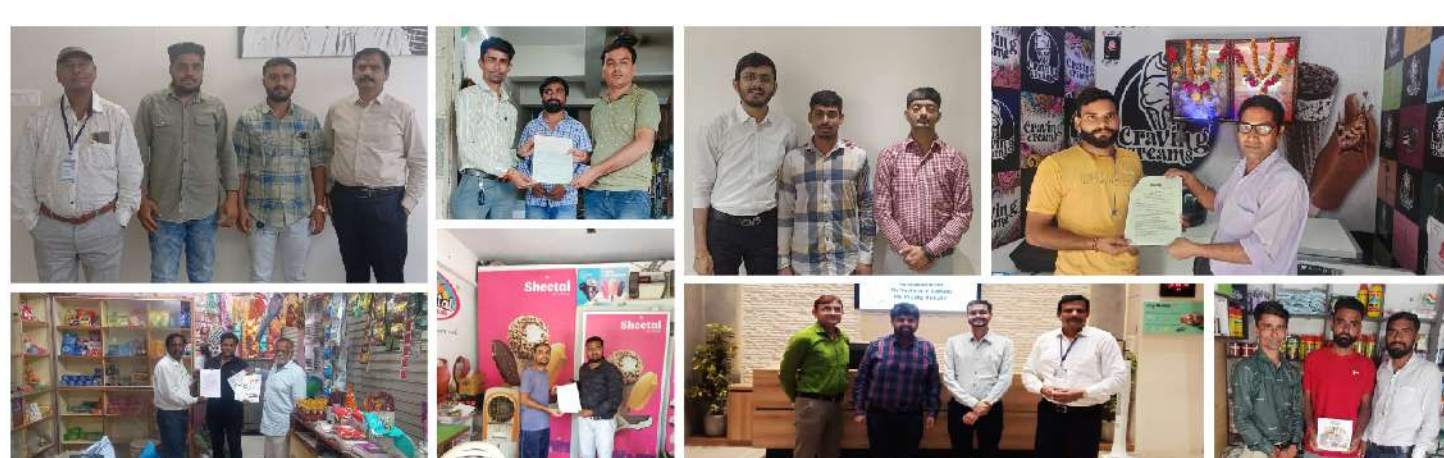
## Sheetal Signs MOU With BPCL



Immense joy and pride grows in every heart of Sheetal members as Sheetal Cool Products Limited signs MOU with Bharat Petroleum Corporation Limited on September 21, 2022 at the BPCL Head Office, Ahmedabad, for setting up Sheetal outlets/kiosk at the BPCL retail fuel pumps all over Gujarat. Sheetal had already signed MOU with HPCL, IOCL & IRM Energy.

## Growth Declares Success: The Newly Joined Channel Partners

Success is declared by growth, and the growth is asserted by the number of newly added distributors and super stockists. The increase in the number of channel partners declares the growth of our company which clearly tells that people like Sheetal taste. The channel partners added to Sheetal Family in the month of September are as follows:



### Gujarat

**SHREE CHAMUNDA SALES AGENCY**  
Dolasa. Sheetal Ice Cream Segment

**PARTH SALES AGENCY**  
Mehmadabad. Sheetal Ice Cream Segment

**DWARKESH DAIRY & SALES AGENCY**  
Keshod. Milk & Milk Products

**BAJRANG MILK AGENCY**  
Dhari. Milk & Milk Products

**INDIAN ENTERPRISE (S.S.)**  
Botad. Flavour Milk

**JAY HIND MILK AGENCY**  
Botad. Milk & Milk Products

**AKSHAR SALES AGENCY**  
Surat. Namkeen Segment

### Rajasthan

**BHAGVATI ENTERPRISES**  
Sikar. Sheetal Ice Cream Segment

**HETAL TRADING COMPANY**  
Barmer. Sheetal Ice Cream Segment

**DIL KHUSH ICE CREAM**  
Jodhpur. Sheetal Ice Cream Segment

### Madhya Pradesh

**PRINCE CHINESE POINT**  
Indore. Sheetal Ice Cream Segment

**SHREE SHYAM ICE CREAM**  
Seoni. Sheetal Ice Cream Segment

### Jammu & Kashmir

**THREE STAR**  
Baramulla. Sheetal Ice Cream Segment

**AL-FALAAH ENTERPRISES**  
Baramulla. J'adore Ice Cream Segment

### Uttar Pradesh

**SHRI RAM ENTERPRISE**  
Shahidabad. Sheetal Ice Cream Segment

### Maharashtra

**VIMAL CORPORATION**  
Nashik. Sheetal Ice Cream Segment

**SARVADNYA AGENCY**  
Chandvad. Sheetal Ice Cream Segment

**AARUZ FROZEN FOODS**  
Haveli. J'adore Ice Cream Segment

**RAHUL AGENCIES**  
Washim. Sheetal Ice Cream Segment

**SATNAM AGENCY**  
Pachora. J'adore Ice Cream Segment

**RATHORE DISTRIBUTORS (S.S.)**  
Mumbai. J'adore Ice Cream Segment

**SUYASHRAJ SALES (S.S.)**  
PCMC-Pune. Sheetal Ice Cream Segment

**VIRMANI SALES**  
Lohagaon. Sheetal Ice Cream Segment

**ARMAN ENTERPRISE**  
Akola. J'adore Ice Cream Segment

## Sheetal Marks Its Vibrant Presence At The 4th Convention & Exhibition Organised By FAIC

Sheetal has marked its vibrant presence during the 4th Convention & Exhibition Organised By Federation of All India Caterers at Helipad Exhibition Centre, Gandhinagar on September 14, 15 & 16, 2022. Grand acceptance of Sheetal Products was experienced by the representatives, Mr. Keval Bhuva, Mr. Yash Masrani, Mr. Darshan Chauhan and Mr. Bharat, from Sheetal Cool Products Limited - Amreli.



## Sheetal Vending Machine Now At Gallops Food Plaza

With 24 hours dispensation of various Sheetal products, Sheetal Vending Machine got inaugurated at Gallops Food Plaza, situated on Dhandhuka - Ahmedabad National Highway on September 22, 2022. Enjoy the cashless, contactless innovation in business along with your favourite flavours.



## Sheetal Parlours: The New Definition Of Refreshment

Refreshment gets a new definition 'Sheetal Parlours!' The drooling taste, the favourite flavours and the luring products, set in with quality and hygiene give greater refreshment to the people through the means of Sheetal Parlours, the franchisee model of Sheetal Cool Products Limited. Sheetal Garden Parlours, Sheetal Smiley Parlours, Sheetal Cool Parlours and Sheetal Cool Points not only brings satisfaction to the recreation and refreshment oriented crowd but also creates better opportunities for being a self reliant entrepreneur. The list of recently established Sheetal Parlours is as given below:

**SHREE UMIYA**

**Sheetal Cool Parlour**

Ahmedabad, Gujarat (04/09/2022).

**PITHADKRUPA**

**Sheetal Cool Parlour**

Gir-Somnath, Gujarat (19/09/2022).

**SHEETAL**

**Garden Parlour**

Ahmedabad (Vasna), Gujarat (26/09/2022).

**JALARAM SALES AGENCY & PARLOUR**

**Sheetal Cool Parlour**

Ahmedabad, Gujarat (30/09/2022).



Along with the company's progress, caring for the world is designed by the founders of Sheetal Cool Products Limited through the organization named DJBS. The social welfare activities conducted by Sheetal in the month of September are;

## The Constructive Upliftment Of Society Through DJBS:

### DJBS FOUNDATION

શીતલ સેવા ફંડ

- \* Tree Plantation (18/09/22)
- \* Eye Diagnosis & Eye Implantation Camp ( 21/09/22)
- \* Hunger Relief Project (29/09/22)
- \* Fund for army, regular medical assistance like providing oxygen, medicines, use of dead body carrier etc. are the ongoing every month social welfare activities of Sheetal.



"Make the hay while the sunshines." Let's move forward to our Vision 2030 with greater commitment and perseverance!

For more information contact us on **73000 51000**