

People get engaged in work ... different kinds of work in different areas with the purpose of achieving something, but those who own a feather in their caps are rare. The one who takes the bull by the horns with accuracy and perfection is the real hero of life.

Warm Wishes From Sheetal!

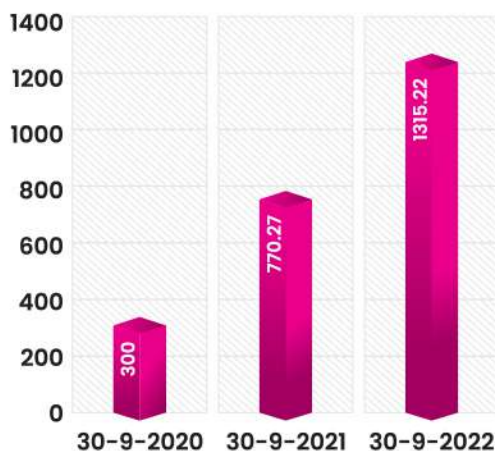
Sheetal Products Exported To Singapore

The month of October, 2022 recorded the export of Sheetal products in Singapore.

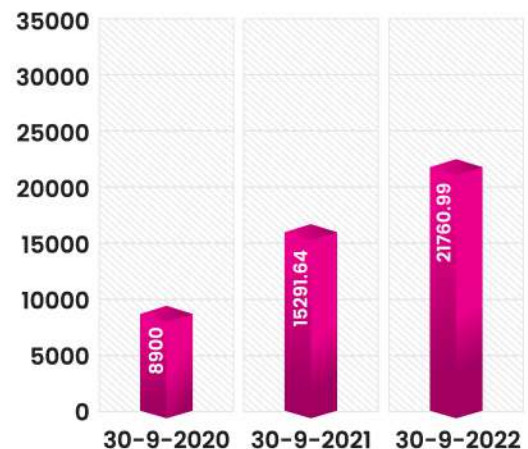


Upswing Documented In Half Yearly Financial Report

**PAT (Figures In Lakh)
Half Yearly**



**REVENUE FROM OPERATION (Figures In Lakh)
Half Yearly**



The company's half yearly financial result was approved in the Board Meeting held on October 13, 2022. The company registered a growth of **42%** in revenue from operation in the 1st half of Financial Year 2022-23 in comparison to 2021-22. The PAT has increased by **71%**. We are grateful for your trust and support that has been our strength throughout our journey.

Sheetal Parlours: The Ever-growing Joy Of People

Sheetal Parlours, the ever-growing joy of people, are being established and functioned in different cities of Gujarat & Maharashtra. The parlours inaugurated in October are as follows;



BHAVNAGAR TERMINUS RAILWAY STATION **Sheetal Cool Parlour**

Bhavnagar, Gujarat (09/10/2022).

LAKSH ENTERPRISES **Sheetal Cool Parlour**

Deola-Nashik, Maharashtra (22/10/2022).

KALASH **Sheetal Cool Parlour**

Gir-Somnath, Gujarat (23/10/2022).



Sheetal Ventures In Reliance SMART Bazaar

Sheetal products are now available in Reliance SMART Bazaar At Junagadh & Amreli. The new ventures of Sheetal with Reliance started off on October 1 & 7, 2022. Let the life be more joyful with Sheetal!



The Increasing Growth Of Sheetal Channel Partners

Sheetal channel partners are increasing in a positive move as the time goes. October 2022 chronicled the addition of new Super Stockists and Distributors as follows;



Gujarat

SHREE GOVOPAPA MARKETING

Morbi. Namkeen Segment

AADHYA SHAKTI ENTERPRISE (S.S.)

Dahod. Sheetal Ice Cream Segment

SUDAMA DAIRY PARLOUR

Dhandhuka. Milk & Milk Products

ASHAPURA SALES AGENCY

Vadali. Namkeen Segment

JAY MATAJI ENTERPRISE

Devgadh Baria. Namkeen Segment

OM SALES AGENCY

Umrala. Namkeen Segment

MARUTI MARKETING

Talod. Sheetal Ice Cream Segment

KAIVAL ENTERPRISE

Mandvi. Sheetal Ice Cream Segment

H P ENTERPRISE (S.S.)

Deesa. Namkeen Segment

GAYATRI AGENCY

Vijapadi. Sheetal Ice Cream Segment

J'adore Ice Cream



J'adore Ice Cream distributor, added in October, is Happilo Enterprise, Nikol Ahmedabad.



Maharashtra

TEJASWINI ENTERPRISE

Dhule. Sheetal Ice Cream Segment

TRIMURTI SALES & SERVICES (S.S.)

Satara. Sheetal Ice Cream Segment

BAFNA ENTERPRISE

Chalisgaon. J'adore Ice Cream Segment

AASHU MARKETING

Ahmednagar. Sheetal Ice Cream Segment

SWAMI COLD DRINKS

Shahada. Sheetal Ice Cream Segment

Uttar Pradesh

OM ENTERPRISE

Meerut. Sheetal Ice Cream Segment

Madhya Pradesh

BHAVANI ENTERPRISE

Indore. Sheetal Ice Cream Segment



Caring World, A Better World

Along with the progressive flow of its business line, Sheetal cares for the needs of people around it. The company through the organ of DJBS Foundation has organised various social service activities as listed below;

- * Visiting The Children Of Slum With Food Packets
- * Eye Donation And Eye Implantation
- * Tree Plantation (60 Plants)
- * Free Diabetes & Eye Check Up Camp & Free Spectacles & Treatment For The Required
- * Garden Renovation In Amreli City
- * Hunger Relief Project
- * Fund for army, regular medical assistance like providing oxygen, medicines, use of dead body carrier etc. are the ongoing every month social welfare activities of Sheetal.

Accuracy and perfection are the determining factors throughout the progressive journey towards Sheetal's goal. We're sure to be up to snuff by enabling ourselves to be ahead of the curve with these qualities on our way to Vision 2030.

For more information contact us on **73000 51000**