

The musical term 'symphony' stands for the combination of the composition of its various factors into one unified pleasant sound. The symphony creates a wonderful arena for the spectators to be immersed into an invigorating world of peace and harmony. Sheetal symphony is such a combination that binds the customers, labourers, investors and the managing team with an everlasting affiliation.

Sheetal Greetings To All!

"Fly Over The Oceans..." : Exports in October:



"Fly over the oceans, there you'll find Sheetal blooming". How accurate and beautiful is to set the poetical verses in line with the achievement of Sheetal! The exporting centre of Sheetal products in the month of October is Singapore.

Half Yearly Financial Result With A Great Hike In Growth Approved:



Gladness and delight reign over every Sheetal heart as the company's half yearly financial result was approved in the Board Meeting held on October 28, 2021. The company registered a growth of 72% in revenue from operation in Half Year 1 of Financial Year 2021-22 in comparison to Half Year 1 of Financial Year 2020-21. PAT has grown 77.75%. While comparing with the previous Half Year 2 of Financial Year 2020-21, the company has registered a growth of 6.95% in revenue from operation and 31.84% in PAT. Congratulations to everyone who has been a part and parcel of this achievement.

Promotion Kits Introduced To Boost Diwali Celebrations:



Sheetal introduces various promotion kits and offers in order to boost the spirit of celebrations during Diwali. They include Celebration Pack, French Vanilla with French Fries at ₹99, Scratch Card Mega Offer (Namkeen and Wafer) and Fruit Festival with insulated water bottle.

'Clean India Campaign!' Organised By Sheetal:



'Clean India' is an ongoing national campaign in which Sheetal took part by cleaning the nearby roads and premises of Sheetal Cool Products Limited on October 3, 2021.

October Symphony of S. S And Distributors:

The number of Sheetal super stockists and distributors keeps increasing as time goes ahead. Sheetal strength and togetherness get extended and clenched with every addition. The super stockists and distributors added to Sheetal group in the month of October are as follows;

Maharashtra:

J'adore Ice Cream Segment:

- Gayatri Enterprise, Haveli, Pune.
- R.P. Agencies, Pachora, Jalgaon.

Sheetal Ice Cream Segment:

- Chintamani Marketing, Kalamb, Yavatmal

Rajasthan:

Namkeen Segment:

- Pankaj Agency, Kushalgarh

Gujarat:

Sheetal Ice Cream Segment:

- Ghansyam Sales Agency, Maliya Haitna.

Namkeen Segment:

- Mahinur Agency, Jasdan.
- Jaysvi Sales Agency, Gadhada
- Mahadev Enterprise, Lunawada
- Sheetala Sales Agency, Banaskantha
- Kutch Enterprise, Mundra

Bakery Product Segment:

- Somnath Tradelink, Keshod.



Sheetal Stands As The Desert Partner For Senior State Women's Handball Tournament:



Sheetal has become the Desert Partner for the Senior State Women's Handball tournament conducted by Handball Association, Amreli, in coordination with S. H Gajera English Medium School-Amreli on October 28, 2021.

Sheetal Cares For Common Good:

The nature of Sheetal is to ensure the common man's welfare. Keeping up with the time, Sheetal undertakes a good number of social welfare activities.



Hunger Relief Project (05/10/21)



Vaccination, Hemoglobin & Diabetes Check Up & Awareness Campaign (06/10/21)



Tree Plantation Project

French Vanilla Incorporated In Sheetal Ice Cream:



Sheetal has incorporated French Vanilla Ice Cream in its Ice Cream Brand. Sheetal French Vanilla is just perfect for a sunny and warm day to offer you great, drooling and delightful taste with mesmerizing flavour. We make sure that our French Vanilla Ice Cream is very hygienic and unadulterated.

Sheetal Parlours - The Joy Multiplied:

The joy of Sheetal consumers gets multiplied at the installation of every Sheetal/J'adore Smiley or Cool parlour or point. Inauguration of 6 Sheetal Cool Parlours and 1 J'adore parlour within the month of October is a marvelous deed indeed! Hats off to Sheetal Cool Parlour Franchisee Team for doing such a wonderful work of supporting people to begin their own business unit with a small investment scheme. Sheetal/J'adore Parlours inaugurated in the month of October are listed below;



Jay Balaji Cool Parlour Ahmednagar, Maharashtra.	07/10/2021
Hari Om Cool Parlour Bilodara, Nadiyad.	11/10/2021
Sheetal Cool Parlour(Madhuram) Talala.	13/10/2021
Sheetal Cool Parlour(Cafe OnThe Way) Madhapar, Bhuj.	13/10/2021
Sheetal Cool Point (Jay Varchraj), Una.	14/10/2021
Sheetal Cool Parlour (Somnath Krupa) Veraval Railway station.	15/10/2021
J'adore Ambar Joy Parlour, Somnath.	12/10/2021