Sometimes, the journey seems so long to get depressed and panicked. Ships sail against the waves and storms to reach its destination. The Mountaineers treck overcoming steep cliffs and deep valleys under high air pressure. Where ever you go, difficulties may very often await you as a part of your progressive journey. We need strong conviction and determination to make our voyage successful.

Greetings of great joy from Sheetal!



It has been a flourishing season for Sheetal exporting. Various products of Sheetal were exported to four foreign countries namely the USA, Nepal, Singapore and South Korea in the month of May.



Distributed

Sheetal joy gets distributed to people through the efficient skill of our distribution network. Day by day Sheetal grows and the number of its Super Stockists and distributors increases, and thus the consumers too. The new Super Stockists and distributors added to Sheetal family are listed below.















Rajasthan

Mavli. Sheetal Ice Cream Segment

VARSHA TRADERS (S.S.) Jaipur. Sheetal Ice Cream Segment

SHREE SANWARIYA SAI ENTERPRISE

Jammu Kashmir

RADHA KRISHNA RESTAURANT Rajsamand. Sheetal Ice Cream Segment



Gujarat

SHIV SHAKTI ENTERPRISE Rajula. Namkeen Products Segment

SHREE BALAJI AGENCY Kadodara. Namkeen Products Segment

Maharashtra

MALANI CONFECTIONARY & KIRANA GENERAL

Daryapur. Sheetal Ice Cream Segment

KRISHNA ENTERPRISES Baner - Pune. J'adore Ice Cream Segment

Chakan - Pune. J'adore Ice Cream Segment

PRISHA ENTERPRISE (S.S.) Nagpur. Bakery Segment

MALHAR ENTERPRISES

FOUR SEAS Sopore. Sheetal & J'adore Ice Cream Segment

MIR ENTERPRISE

Ganderbal. Sheetal Ice Cream Segment BISMILLAH COOL POINT

Shopian. Sheetal Ice Cream Segment

Madhya Pradesh **NEW WONDER MARKETING** Indore. Sheetal Ice Cream Segment

Entrepreneurship The franchisee system of Sheetal keeps developing as the time moves. It assists a new

Sheetal: The Franchised

gains. The newly inaugurated Sheetal parlours are as follows. SHREE **ANSHU Cool Parlour**

entrepreneur to be self reliant with enough

KRISHNA

Vadodara, Gujarat (14/5/2023).

Cool Parlour

Ahmedabad, Gujarat (22/5/2023).



FOUNDATION

DJBS : An Icon Of Sharing

Sharing is godliness. People from various backgrounds require assistance when they face a difficult time in their life. Extending the helping hands towards the poor as well as needy gives you peace and relaxation of mind. DJBS is an organ of Sheetal providing help for the needy. Various social welfare activities organised by Sheetal in the month of May, 2023 are detailed

- below.
- * Free Eye Diagnosis And Eye Ball Implantation Camp At Bhurakhiya (17/05/'23), Amreli (18/05/'23) & Savarkundala (21/05/'23). * Fund for Army, regular medical assistance like providing oxygen, medicines, use of dead





