

Joy in giving away causes you to make your community a better place to live in. How great it is to extend an uplifting hand to a fallen athlete on the way to the finishing line of glory and honour. Sheetal Cool Products Limited, as it moves towards its victorious destiny, makes it an obliged responsibility to raise up and strengthen up the fallen and week to come back to the real spirit of life with confidence, vigour and enthusiasm.

Greetings From Sheetal!



Sheetal Flags Off To J&K:

It's a great matter of pride to announce that Sheetal Cool Products Limited has taken a progressive step ahead by extending its marketing and sales of Sheetal products in Jammu-Kashmir, the Northern end of India. Shree Naranbhai Kachadiya Saheb (MP, Amreli) flagged off the first Sheetal Icecream Carrier in the presence of Shree Kaushikbhai Vekariya Saheb (BJP President of Amreli District), Dr. Kanabar Saheb, Mr. Dineshbhai D. Bhuva, Mr. Bhupatbhai D. Bhuva and Mr. Sanjaybhai D. Bhuva. This long awaited success on our way to Vision 2030 has come true on May 9, 2021. Enjoy Sheetal taste upto the brim of joy in Kashmir too. Congratulations to all for being a part of this great achievement.

New Sheetal Super Stockists & Distributors Initiated :

Gujarat 7

Jammu & Kashmir 1

Joy keeps on multiplying as our company strives on the inner satisfaction of the people who are our heroes. The taste of Sheetal is getting spread rapidly through each and every new Super Stockist and distributor even in the midst of the pandemic threat. Let's have a look at them state wise.

Gujarat:

'C. B Enterprise' from Morbi has dawned to be the Super Stockist for Namkeen Segment. 'Shivam Sales Agency' from Ranpur and 'Keshav Namkeen' from Ahmedabad are the new distributors in Namkeen Segment. For ice cream segment, the new distributors are 'Akshar Sales Agency' from Anand and 'Gokul Ice Cream' from Derdi Kumbhaji(Gondal). The segment of Milk & Milk Products has the new distributors named 'Keshav Dudhghar' from Ahmedabad and 'Jai Shree Sikotar Maa Dairy' from Sarva(Ranpur).

Jammu & Kashmir:

The new super stockist who has pioneered the distribution of Ice Cream and Frozen Food of Sheetal Cool Products Limited in Jammu-Kashmir is Mr. Rafiq Ahmed Bhat of Cold Fusion Agency.

Sheetal Cool Parlours Inaugurated Recently:

Established standard of life is everyone's dream. Sheetal system of cool parlours helps one to achieve that dream in a self esteemed manner. Sheetal cool parlour inaugurated in the month of May is :

- Sai Sheetal Cool Parlour

Jetpur. (27th May, 2021)



C.S.R Activities Through D.J.B.S:

D.J.B.S foundation of Sheetal Cool Products Limited conducts various CSR activities as per the requirements of the society.

Online Oxygen Plant At Free Of Cost:



Sheetal Cool Products Limited laid down the inception of Online Oxygen Plant in Shantabaa Medical College & General Hospital(Gajera Trust), Amreli, Gujarat, on May 29, 2021. The company joins with the caring world organisation's during this Covid 19 pandemic by installing this system, at the cost of ₹ 18 to 21lakh. 15000 litres of oxygen per hour can be generated from this plant . The inaugural obligations were made by Mr. Dhakubhai J. Bhuva and Shantaba D. Bhuva, the stronghold of Sheetal Family. The Collector of Amreli District, Mr. Ayush Oak, IAS, performed the ribbon cutting ceremony. The Campus Director, Mr. Pintu Bhai Dhanani, Dr. Kanabar Saheb, the Directors of SCPL, Mr. Dineshbhai D. Bhuva, Mr. Bhupat Bhai D. Bhuva & Mr. Sanjay Bhai D. Bhuva, the Administrative Head of the hospital, Dr. Satani and many more distinguished guests adorned the occasion with memorable impacts. The company gives this system completely free of cost.

Visamo, The Last Rest, Constructed :

Life indirectly acknowledges an inevitable death, and we have to come to terms with it. It's our obligation to bid goodbye to those who pass away in a respectful manner. At Amreli crematoriums, the dead bodies used to be kept on the ground to pay the oblation of coconut for the departed. Sheetal has constructed 'Visamos', stone platforms, at the entrance of Kailash & Gayatri Muktidham to pay the last respect to the diseased by keeping the body on this platform and by offering coconut. May they rest in peace.



Let life move on without even losing its least lustre. Let everyone be a part taker in the mission of life filled with this lustrous glory. Sheetal members, as the promised joy maker in life through 'Vision-2030', keeps on marching ahead with great passion and zeal.