



It's said that during heavy rains, when all other birds try to seek shelter in tree holes, branches or mountain creaks, the eagles fly over the troublesome stormy clouds and overcome the difficulties during the exasperating rains. Success stories are always filled with troubles of stormy clouds which causes a push against our progress. This push may sometimes put us to an eternal doom from where we won't be able to fly again. So let us, like the eagles, fly over the clouds of fear of danger, unrest, circumstantial strikes, suppression and depression.

**Sheetal Wishes A Great Blooming Month Ahead!**

## Sheetal Exports Gets Boosted In July



If a product travels nationwide, it proves that its quality is well accepted internationally. Varieties of Sheetal products like ice cream, paneer, ghee, cookies etc. are frequently exported to various countries every month. Sheetal products sold in international mode makes every Sheetal member proud and excited. Sheetal products were exported to the following countries in the month of July:

- \* New Zealand \* Benin \* Ghana \* Nepal

## Sheetal Parlours : The Ever Growing Joy Of Common People

Sheetal Parlours, assistance to self-respect and self-reliance of common people, becomes an ever growing joy and hope of ordinary people who would like to build up their dreams of entrepreneurship. Sheetal parlours also provides joy and satisfaction to its customers by providing products of good quality at a reasonable cost. The parlours inaugurated in the month of July are as follows:



- PARESH Cool Point**  
Una, Gir Somnath (01-07-2022).
- ZAM ZAM Cool Point**  
Talala, Gir-Somnath (01-07-2022).
- DHANVI Cool Point**  
Talala, Gir-Somnath (01-07-2022).
- ZALA Cool Point**  
Kodinar, Gir-Somnath (01-07-2022).
- RIDA FATEMA Cool Point**  
Kodinar, Gir-Somnath (01-07-2022).
- SWASTIK Cool Point**  
Udhna, Surat (04-07-2022).
- SK Cool Point**  
Vadtal, Kheda (05-07-2022).
- SHREE KAMNATH Sheetal Cool Parlour**  
Triveni Sangam, Gir-Somnath (28-07-2022).

## The Recently Added Channel Partners Of Sheetal

Sheetal channel partners are increasing rapidly as Sheetal flavours and taste conquer the hearts of people. The Super Stockists and Distributors added to Sheetal in the month of July are as follows:

### Gujarat

- MITALI SALES AGENCY**  
Maliya, Namkeen Segment
- NISHITA SALES AGENCY**  
Umbergaon, Namkeen Segment
- PRAGATI GIFT CENTER**  
Dholka, Namkeen Segment
- KALP FOOD & BEVERAGES**  
Vadodara, Namkeen Segment(S.S.)
- SONAL KRUPA ENTERPRISE**  
Palitana, Namkeen Segment
- LUCKY ENTERPRISE**  
Matar, Namkeen Segment
- SHAKTI SALES**  
Bavla, Namkeen Segment
- DWARKESH SALES AGENCY**  
Botad, Namkeen Segment
- YADUNANDAN ENTERPRISE**  
Sihor, Milk And Milk Products



### Madhya Pradesh

- OSIYA TRADERS**  
Patlawad, Namkeen Segment

### Rajasthan

- BAJRANG TRADING COMPANY**  
Dhorimana, Namkeen Segment(S.S.)

## DJBS: Delighting Joy Bonded With Service



"But if we add to work—the element of serving, with love and thought of others—we have one of the noblest of all the secrets of joy!" There is no joy that can be compared with joy that is caused by mere service to the needy and downtrodden. Sheetal, on its way to success, makes everyone, the needy and the downtrodden, partners of its joy. The social service activities conducted by Sheetal in the month of July are listed below:

- Hunger Project (July 14, 2022)
- Tree Plantation (365 Saplings) (July 17, 2022)
- Donation Of Refrigerator To Old -Age Home (July 17, 2022)
- Eye Diagnosis And Implantation Camp (July 20, 2022)
- Murti Pratishtha of Hanumanji (July 30, 2022)
- Fund for army, regular medical assistance like oxygen, medicines, use of dead body carrier etc. are the ongoing every month social welfare activities of Sheetal.



Just as eagles do onto their preys, let's keep our eyes spotted onto our Vision: 2030 by flying high over the stormy clouds, enjoying the sunshine over them and then stooping towards our goal with greater determination and perseverance.

For more information contact us on **73000 51000**