

Elated vision of doves are influential and thought-provoking. Look at the doves those revolves over the harvested fields. They move in such an encouraging group to find out the grains hidden behind soil particles. They search and groove behind each soil formation. Finally they succeed in getting the sufficient number of grains from the fields and fly off with a sated hunger and satisfied mind. Going deep into our mission, every Sheetal member does his/her best to extract the sought out result; and after grooving over and over, flies with the satisfaction and joy which leads us to the destined goal.

### Warm Wishes From Sheetal !

## SHEETAL LAUNCHES SHEETAL CHAKKI FRESH ATTA



Enjoy the tenderness and freshness of wheat flour from Sheetal! Sheetal Cool Products Limited has launched Sheetal Mill Fresh Wheat Flour ('Sheetal Chakki Fresh Atta') on January 17, 2022, in the presence of Rev. Shantaba, Shardaba, Mr. Bhupatbhai, the Managing Director of the company, Mr. Hardikbhai, the Production Head and the management team of Sheetal Cool Products Limited. The launch of "Sheetal Chakki Fresh Atta" was officially inaugurated by Shri Kantaben of Shri Swaminarayan Mahila Mandir, Amreli. This product is made of 100% wheat with high quality. Healthy and hygienic Sheetal Chakki Fresh Atta makes the bread soft and tasty creating a better appetite and aroma to long for the daily meal.

## Nikkei Asia Declares Sheetal Among The Next 500 Business Giants Of Asia

Asian Business is getting into a new vibe. Sheetal gets among the next 500 Asian Business Giants as per the declaration of Nikkei Asia based on Sheetal's growth rate of 36.8%(2019). The Nikkei, formally The Nihon Keizai Shimbun, is the flagship publication of Nikkei, Inc. and the world's largest financial news paper, with a daily circulation exceeding three million. The Nikkei 225, a stock market index for the Tokyo Stock Exchange, has been calculated by the news paper since 1950. Great joy reigns over Sheetal hearts.



### Sheetal Flavours Reach Indus Food Festival At Noida



January 8, 9 & 10, 2022 turned to be one of the remarkable events of Sheetal Cool Products Limited as it marvelled at India Exposition Mart, Greater Noida, India, during Indus Food Festival, One of the most comprehensive and expansive trade show and exhibition on food, beverage and dairy products. It gathered the food industry stakeholders to connect themselves with their global counterparts. Sheetal was fortunate enough to get an opportunity to take part in this festival as it involved many stakeholders, clients and entrepreneurs not only from India but also from various countries of the world who compete to be the better one around in food industry.

## Going Beyond The Native Border

The exporting of Sheetal keeps going at a very good pace. January also witnessed the export of Sheetal Products again to Singapore.



## Super Stockists & Distributors Joined Recently

Sheetal strength keeps increasing with each and every new entry of Super Stockings and Distributors who reaches our products far and wide. The recently joined Super Stockists & Distributors with Sheetal are as follows ;



## GUJARAT

- VADINATH AGENCY**  
Ahmedabad.  
Sheetal Milk & Milk Products
- MITRA SALES AGENCY**  
Chhachhar, Kodinar.  
Sheetal Milk & Milk Products
- MAA READY MADE AND HAIR OIL**  
Dhanera, Banaskantha.  
Sheetal Namkeen
- VARIYA PROVISION STORES**  
Dhrol, Ahmedabad.  
Sheetal Milk & Milk Products
- JALARAM ENTERPRISE**  
Jam Khambhaliya, Jamnagar.  
J'adore Ice Cream

## MAHARASHTRA

- RUGWED AGENCY**  
Chandur Railway, Amravati.  
Sheetal Ice Cream
- KAMTE AGENCY**  
Hadapsar, Pune.  
Sheetal Ice Cream
- MADHYA PRADESH**
- NARSHINGHI TRADERS**  
Majholi, Jabalpur.  
Sheetal Ice Cream

## JAMMU & KASHMIR

- WORLD CHOICE ICE AGENCY**  
Bijbehara, Anantnag.  
Sheetal Ice Cream

## Sheetal Parlours Inaugurated In January

Parlours are the franchisee model of business from Sheetal. There are Smiley Parlours, Cool Parlours, Cool Points and J'adore Parlours that enable an independent individual with limited investment to become an entrepreneur as a project based on 'Atmanirbhar Bharat'. The parlours opened in the month of January are as follows:



- GHANSHYAM Sheetal Cool Parlour**  
Dhola Jn. Railway Station. (10/01/2022)
- JAY BAJRANG Sheetal Cool Parlour**  
Jay Ambe Hospital Canteen, Brahmanand Vidhyadham, Chaparda, Visavadar, Junagadh. (11/01/2022)
- MI Sheetal Cool Parlour**  
Himmatnagar. (30/01/2022)

## DJBS Staying Always Alert The Needy



Staying always alert with the needy and doing something to spread light and hop in their lives is really a divine call. Understanding this call fully well, Sheetal gets involved in the social welfare activities very frequently through DJBS.

"Close to one billion people – one-eighth of the world's population – still live in hunger. ..." Sheetal tried to bring a little relief in this great agony by conducting 'Hunger Relief Project' in the nearby slum area of Amreli on January 13, 2022 !

Donation to Indian Army and helping the needy with Oxygen Kit, Medicines, Mini Ventilators, house articles etc. are ongoing every month activities of Sheetal.



Striving together and achieving the goal set, always, renders great joy and inspiration. Let's keep flying together with such satisfaction and confidence that nothing will be left behind us but aspire for more and more on our way to Vision 2030.

For more information contact us on 73000 51000