

There's a beautiful story of a dove who gets inspired by the flight of aeroplanes, which he considered a larger kind of his own species and sets his goal beyond the horizon. Though the others of his kind demotivated him to follow the path of aeroplanes, he tried his part to set up a history for his own life. He flew and flew towards a destination following the vague and guessed route of the plane. He became exhausted and thought of having a little rest. He flew down and found a field which was filled with fresh grains. He had a feast. Before flying ahead, he went back and took his relatives and friends too to enjoy the grains. The story of Sheetal too is something similar. We go ahead with a great vision. On our way when we meet glorious milestones, we make it the feast for all related to Sheetal.



## Warm Greetings From Sheetal !

## Sheetal Takes Off To USA



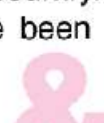
United States of America has again been a centre of business for SCPL, Amreli. The company dispatched its frozen consignment for US containing Ice cream, Malai Paneer, Table Butter and frozen snacks. Shri Dineshbhai Bhuva (Director, SCPL) and Shri Dr. Kanabar (Ex-President, BJP, Amreli and Director, Hindustan Organic Chemical Ltd.) gave the green signal to the container in the presence of Mr. Bhupatbhai D. Bhuva, Mr. Sanjaybhai D. Bhuva and Sheetal team.



## Sheetal Products Get Exported To Zambia & Tanzania



Sheetal products have again been exported to Zambia, an East African country. Namkeen products and Flavoured milk have been sent to Zambia on February 13, 2022.



Tanzania, an East - African country, has been listed in the exporting region of Sheetal. The order was dispatched from Sheetal Cool Products Limited, Amreli to Tanzania on February 22, 2022.



## Service Oriented Sheetal Life



Sheetal believes that one of the better ways to help the poor and needy people is to give them a helping hand in their life. Giving them support, extending heartfelt concern and respect makes them aware that someone really does care for them. CSR activities conducted by Sheetal in the month of February consist the following events.

**Hunger Relief Programme On February 12, 2022.**

**Free Diabetes Check Up On February 12, 2022.**

**Helping the needy with Oxygen Kit, Medicines & Mini Ventilators etc. Is an ongoing every month activity of Sheetal.**

## The Addition Of New Channel Partners

The additional members joined with Sheetal in the month of February are as follows ;



### GUJARAT

**SHIVANSH INTERNATIONAL**  
Siddhpur. Sheetal Namkeen Products

**PRAGATI SALES AGENCY**  
Kodinar. J'adore Ice Cream

**MADHAV AGENCY**  
Jetpur. Sheetal Milk & Milk Products

**UMIYA KRUPA SALES AGENCY**  
Himmatnagar. Sheetal Namkeen

**SAFA ENTERPRISE**  
Gadu, Chorvad. Sheetal Ice Cream

**AMBICA SALES AGENCY**  
Bayad. Sheetal Ice Cream

**ARIHANT MARKETING**  
Bhuj. Sheetal Ice Cream

**KESHAV KRUPA SALES AGENCY**  
Keshod. Sheetal Bakery Products

**BALVI ENTERPRISE**  
Salaya. Sheetal Ice Cream

**STAR ENTERPRISE**  
Devgadhi Baria. Sheetal Ice Cream

**VANI MARKETING**  
Prantij. Sheetal Ice Cream

### JAMMU KASHMIR

**RAYEES ENTERPRISE**  
Bandipora. Sheetal Ice Cream

### MAHARASHTRA

**SHREE BAGAJI ICE CREAM AGENCY**  
Akot. J'adore Ice Cream

**M/s SIMRAN MARKETING**  
Khamgaon. J'adore Ice Cream

**M/s VYANKTESH AGENCY**  
Chikhli. Sheetal Ice Cream

**SUMEET ENTERPRISE**  
Sillaod. Sheetal Ice Cream

**BRAHMA DUDH DAIRY**  
Nandura. J'adore Ice Cream

**SHAAK FOOD DISTRIBUTOR S.S**  
Akola. J'adore Ice Cream

### MADHYA PRADESH

**SHRI SAI AGENCY**  
Indore. Sheetal Ice Cream

**VEDNASHI AGENCY**  
Burbanpur. Sheetal Ice Cream

**FALCON ENTERPRISE**  
Chindwara. Sheetal Ice Cream

### RAJASTHAN

**ARVIND KIRANA & GENERAL STORE**  
Jodhpur. Sheetal Namkeen Products

**MAHALAXMI ICE CREAM**  
Khudala. Sheetal Ice Cream

**MAA CHAMUNDA AGENCY S.S**  
Pali. Sheetal Ice Cream

**YASH ICE CREAM**  
Jodhpur. Sheetal Ice Cream

## Sheetal Franchisees Established In February

Sheetal franchisee system includes Cool Parlours, Smiley Parlours and Cool Points through which an individual with limited investment could become an independent entrepreneur. Cool Parlours inaugurated in the month of February, 2022, are as follows ;



### JAY VACHHARAJ

**Sheetal Cool Parlour**

Kanjadhar, Vanthli, Junagadh, Gujarat (01/02/2022)

### SHIVAJI

**Sheetal Cool Parlour**

Shivaji Chowk, Jesingpara, Amreli, Gujarat (08/02/2022)

### SHIV SHAKTI

**Sheetal Cool Point**

Dandi Road, Jahangirabad, Surat, Gujarat (27/02/2022)



### MAHAVIR

**J'adore Parlour**

Nagad, Chalishgaon, Jalgaon, Maharashtra. (10/02/2022)



The past is not the deciding factor of future. The future depends completely on the present actions.

Let's work on with utmost conviction to go forward successfully towards our vision as well as the progress of others around.

For more information contact us on **73000 51000**