

# Sheetal

**37<sup>th</sup>**  
Edition

# Newsletter

December - 2022

Growing is essential for a successful life. Success is a process empowered and encouraged by growth which could be symbolised by the eventual accomplishments. Let growth take place and let the mind be set ready with the components of success such as hard work, renovation, persistence and perseverance.

**Sheetal Wishes You  
All A Very Prosperous New Year!**

## Sheetal Participates In Khadhya Khurak 2022

Sheetal exhibited its products at Khadhya Khurak 2022, one of the premier food sector trade shows in India. The representatives from the company displayed and explained the products from various segments of Sheetal. The response of the people was inspiring at the Helipad exhibition centre.



# The Countries Around Is Beautiful With Sheetal Joy



Singapore has again been the exporting region of Sheetal products. Access to more consumers and businesses through export makes Sheetal joy grow with the accelerating momentum of Vision 2030.

## Sheetal Parlours: A Venture Of Progressive Opportunity

Progressive opportunities for self reliable business with affordable investment are brought about by Sheetal through its system of franchisee. Sheetal Cool Products Limited has made an alliance with Reliance for establishing Sheetal Parlours within Reliance Smart Bazaar at various cities in Gujarat to make the availability of fresh and quality products of daily use for its customers. Sheetal parlours inaugurated in the month of December are as follows:

### **SMART BAZAAR** **Sheetal Parlour**

Amreli, Gujarat (29/12/2022).

### **PINK BERRY** **Sheetal Cool Parlour**

Ankleshvar, Gujarat (18/12/2022).



# Growing Sheetal Channels, Glowing Celebrations

Business through channel partners our company to locate new markets, launch new products and serve customers effectively. The growing number of channel partners are really the celebrations that glow up every heart. The channel partners added to Sheetal in the month of December are listed below



## Gujarat

### S.P. SALES AGENCY

Kathlal. Sheetal Ice Cream Segment

### SHREE JALARAM AGENCY

Abdasa. Namkeen Segment

### NISHITA SALES AGENCY

Umargaon. Sheetal Ice Cream Segment

### PALAK ENTERPRISE

Rajkot. Namkeen Segment

### EAGLE AGENCY

Kim. J'adore Ice Cream Segment

### MOKSH SALES

Balasinor. Namkeen Segment

### BHAVNAGAR SOAP SALES AGENCY

Bhavnagar. Milk & Milk Products

### SHEKH SALES AGENCY

Vijapadi. Namkeen Segment

### BRAMHANI SALES AGENCY

Kheda. Namkeen Segment

## Maharashtra

### TAUR AGENCY (S.S)

Beed. Sheetal Ice Cream Segment

### GANRAJ DAILY NEEDS

Telhara. Sheetal Ice Cream Segment

### CAFÉ MOMENTS

Chikhli. Sheetal Ice Cream Segment

### SHREE ICECREAM AGENCY

Dhamangaon Railway.  
Sheetal Ice Cream Segment

### MASUM ENTERPRISES

Jalgaon. J'adore Ice Cream Segment

### JAY HIND ENTERPRISES

Jalna. Sheetal Ice Cream Segment

### SUCHITA TRADERS

Georai. Sheetal Ice Cream Segment

### SHREE DATTA AGENCY

Mahur. Sheetal Ice Cream Segment

### ANAND TRADERS (S.S)

Georai. Namkeen Segment

## Rajasthan

### VARSHA TRADERS

Jaipur. Sheetal Ice Cream Segment

### JAY ENTERPRISES (S.S.)

Kota. Sheetal Ice Cream Segment



**DJBS**  
**FOUNDATION**  
शीतल सेवा ट्रस्ट

## "We Can't, Without You." DJBS Social Undertaking

DJBS Foundation, the social service wing of Sheetal, carries out various social welfare programmes every month. The activities done in the month of December are as follows:

- \* Free Eye Diagnosis And Eye Ball Implantation Camp At Savarkundla (18/12/22)
- \* Free Eye Diagnosis And Eye Ball Implantation Camp At Bhurakhiya (21/12/22)
- \* Shrimadbhagwat Saptah Gyan Yagn (24-30/12 /22)
- \* Eye Donation (12 & 28/12 /22)
- \* Hunger Relief Project(29/12/22)
- \* Free Eye Diagnosis Camp At Sheetal Corporate Office (29-30-31/12/22)
- \* Fund for Army, regular medical assistance like providing oxygen, medicines, use of dead body carrier etc. are the ongoing every month social welfare activities of Sheetal.

Year by year, there emerges a new enthusiasm that boosts our confidence towards greater achievement.  
Let this new year too play a vital role on our way to Vision 2030.

For more information contact us on **73000 51000**