

Sorrow has very well been associated with joy since time immemorial. Some say, 'Joy is the unmasked form of sorrow'. Some others would say, 'Joy and sorrow are the two sides of the same coin'. If we think about it a little deeply, we could also relate it with hard work and success. Hard work sometimes may cause uneasiness and unhappiness, but the outcome, the success, is destined to be something joyful.



Joyful Wishes From Sheetal!

Sheetal celebrates its Presence in Greater Noida!



The first dispatch of Sheetal Ice Cream from Sheetal Manufacturing Unit departed for Greater Noida, a city in Uttar Pradesh on August 03, 2022. Mr. Hardikbhai D. Bhuvra, the production head, and the employees of the production department flagged off the history making departure.



Japan: One More New Country In The Chronicle Of Sheetal.

The flavoured joy of Sheetal gets into one more country named Japan. The journey to Japan started on August 30, 2022. Every Sheetal member feels proud of this great achievement. Sheetal products are frequently exported to various foreign countries. The foreign acceptance of Sheetal acknowledges the international standard of Sheetal products. In the month of August, 2022, US and Singapore have also been endorsed to Sheetal export.

Sheetal Garden Parlour : A Place To Relax And Cherish At Amreli!

Sheetal Garden Parlour was inaugurated on Raksha Bandhan Day, August 11, 2022, in the garden at the College Circle. People those who come to refresh themselves with the natural abundance and recreative expectations at College Circle can cherish their leisure in a greater manner with Sheetal flavours. All varieties of Sheetal products are available in this Sheetal Parlour which has undertaken the responsibility of maintaining the garden at free of cost.



SHEETAL Garden Parlour

Amreli, Gujarat (11/08/2022).

Sheetal Franchisee Parlours: The means Of The Ordinary To Set Themselves The Extraordinary

Sheetal franchisee parlours are the means of the ordinary people to set themselves as the extraordinary people with great vision. The opportunities to become the owner of Sheetal Franchisee Parlours are on. The parlours inaugurated in the month of August are as follows:



SHREE CHAMUNDA MAA

Sheetal Cool Parlour

Rajkot, Gujarat (05/08/2022).

ROYAL

Sheetal Cool Point

Wankaner, Gujarat (10/08/2022).

BAJARANG

Sheetal Cool Parlour

(Gundran) Talala, Gujarat (18/08/2022).

KHUSHBU

Sheetal Cool Parlour

Ahmedabad, Gujarat (25/08/2022).

Sheetal Signs MOU With IRM Energy!



August 13, 2022 has been a wonderful day for Sheetal members as the day was marked in the history of Sheetal as the day of signing MOU with IRM Energy for setting up Sheetal outlets at all the IRME pumps of Somnath District.



Sheetal Celebrates Azadi Ka Amrit Mahotsav By Organizing Blood Donation Camp.

Sheetal celebrates Azadi Ka Amrit Mahotsav by organizing Blood Donation Camp at Sheetal Corporate Office and at Sheetal Restaurants on August 15, 2022 in collaboration with The Red Cross Society Of India, Lions Club (City) and Lions Club (Main). Mr. Dineshbhai D. Bhuvra, Mr. Bhupathbhai D. Bhuvra and Mr. Happani Shivali inaugurated the event. More than 60 persons donated their blood during this camp which is of course a noble deed to sustain life. "Donate blood, save life".



The Caring Service Through DJBS

Service to the humanity, specially the needy and the downtrodden, is one of the main signatures of Sheetal. While striving hard towards progress, Sheetal makes sure that a part of its success is being shared with the poor through its social welfare wing 'DJBS'. The social welfare activities in the month of August are listed below;

DJBS FOUNDATION

शीतल सेवा ट्रस्ट

- * Blood Donation Camp (August 15, 2022)
- * Eye Diagnosis Camp (August 21, 2022)
- * Hunger Project (August 29, 2022)
- * Installation of the idol of Ganeshji at Sheetal Corporate Office (August 31, 2022)
- * Fund for army, regular medical assistance like oxygen, medicines, use of dead body Carrier etc. are the ongoing every month Social welfare activities of Sheetal.



The New Nodes Between The Company And The People

The new nodes between the company and the people, the super stockists and the distributors, are increasing day by day which claims the progressive motion of the company. The super stockists and the distributors added to Sheetal in the month of August are as follows;



Gujarat

GOPINATH SALES AGENCY
Gadhada. Sheetal Ice Cream Segment

ASHIRVAD AGENCY
Subir. Sheetal Ice Cream Segment

MADHAV SALES AGENCY
Madhavpur. Namkeen Segment

SHIV SHAKTI PROVISION STORE
Sihor. Namkeen Segment

YADUNANDAN ENTERPRISE
Sihor. Milk & Milk Products Segment

MURLIDHAR AGENCY
Dhari. Bakery Products Segment

Uttar Pradesh

MAA HARDEVI ENTERPRISE
North Delhi. Sheetal Ice Cream Segment

P.D. AGENCY
East Delhi. Sheetal Ice Cream Segment

A TO Z TRADERS
Ghaziabad. Sheetal Ice Cream Segment

UNIVERSAL OVERSEAS (S.S.)
Greater Noida. Sheetal Ice Cream Segment

Maharashtra

VENKATESHWARA MILK & MILK PRODUCTS
Indapur. Sheetal Ice Cream Segment

SHREE YOG ENTERPRISE
Pune. Jadore Ice Cream Segment

Madhya Pradesh

BANJARA AGENCY
Ratlam. Namkeen Segment