

Look at the picture given at the background narrating the portrait of a tomato plant living near a railway track. Improper soil, scarcity of water, strong winds and rains might have been threatening its existence throughout. Still it survived and bore fruit. Sheetal too has a story of surviving successfully with stars on its crown after overcoming obstacles with undefeated strength and determination. Let's continue to flourish with the same grip in the future too.

(Inspired by a Facebook post)



Warm Wishes From Sheetal !

Sheetal Submits The Financial Result : March 2022 Just Within 18 Days



Sheetal Cool Products Limited is extremely proud to announce that the company has submitted its Financial Result : 2022 just within 18 days. We hold high one of its supreme achievements in its career with an amazing result in the financial year 2021 - '22. Company's revenue has increased to Rs. 326 Crore in the financial year 2021-2022 compared to Rs. 232 Crore in 2020-2021. Further, the profit before tax (PBT) has increased to Rs. 24.83 Crore in 2021-2022 compared to Rs. 8.32 Crore in the preceding financial year. Also, there is a remarkable increase in profit after tax (PAT) as Rs. 18.43 Crore in 2021-22 compared to Rs. 6.09 Crore in the previous financial year. Congratulations with a grateful heart to each member of Sheetal Family for achieving this progressive financial result.

Sheetal Ice Cream Go Mountaineering To Nepal !

One more new country is added to the chronicle of Sheetal's venturesome journey ! Nepal, the land of mountains, has also wholeheartedly welcomed Sheetal products in their region. The first & second containers carrying Sheetal Ice Cream were started off on April 09 & 30, 2022. It has been another milestone for Sheetal on its way to 'Vision 2030'.

USA and Singapore have also been our exporting point in the month of April.



New S. S & Distributors Added



A manufacturer's core competency is making products in its perfection. The efficient distributors are the main agents who reach the manufacturer's products to the customers. The new distributors added to Sheetal in the month of April are as given below:

GUJARAT

SHREE RADHE AGENCY
Jahangirpura - Surat, J'adore Ice Cream

OM SAI FOOD CORNER
Kalol, Sheetal Ice Cream

MADHYA PRADESH

NANAK SHREE SWEET
Jaora, Sheetal Namkeen

JAMMU KASHMIR

S.N.BROTHERS
Anantnag, Sheetal Ice Cream

MAHARASHTRA

ALISHAN TRADERS
Dahanu, Sheetal Namkeen

BABA COLDRINK & KULFI CENTER
Verkhedi - Pachora, J'adore Ice Cream

SWARA ENTERPRISE
Parbhani, Sheetal Ice Cream (S.S.)

LUCKY AGENCY
Buldhana, Sheetal Ice cream

Outstanding Accomplishment Turns Sheetal's Crown Golden !

Celebration of outstanding accomplishment has been blasted out as Sheetal finally commences its new journey with a mind blowing project of establishing Sheetal Parlours at the gardens owned by the Municipal Corporation of Ahmedabad. The Recreational Cultural and Heritage Committee of Ahmedabad Municipal Corporation has released the permission certificate for Sheetal to set up Sheetal Franchisee Parlours to add to the joy of the people of Ahmedabad. This day, every Sheetal member shall remember every passing year as it reminds us as one of the best building block of success towards Vision : 2030.

INTRODUCING SHEETAL PARLOUR !

Once in a lifetime opportunity to become a proud franchise owner of Sheetal Parlour in your area.

- Smart investment opportunity
- Quicker customer service
- Higher profit margins
- Affordable setup cost
- Financial and setup assistance
- Wide range of 300+ SKUs in 8 different segments



Parlours Established In April

Franchising can be a smart option for anyone planning to buy or scale a business. Sheetal franchisees, that include Cool Parlour, Smiley Parlour, Cool point, are the company based outlets which are established in selling Sheetal products from its various segments. Sheetal Parlours inaugurated in the month of April - 2022 are as follows:

SHEETAL PARLOUR
Hiramori Chowk, Amreli, Gujarat. (02/04/2022)

DWARKESH

Sheetal Cool Parlour
Opp. Essar Pump Somnath - Kodinar Highway, Sutrapada, Gir Somnath, Gujarat. (07/04/2022)

GIRNAR

Sheetal Cool Parlour
Zanzarda Road, Man Mandir Appt., Junagadh, Gujarat. (10/04/2022).

DELUXE

Sheetal Cool Point
Bhalpara- Mithapur Road, Bhalpara, Gir-Somnath, Gujarat. (16/04/2022)

SHREE GANESH

Sheetal Cool Parlour
Akolvadi, Talala-Gir, Gir-Somnath, Gujarat. (16/04/2022)

MOMAI MAA

Sheetal Cool Point
Nr. ST Bus Stand, Motha, Ta. Una, Gir-Somnath, Gujarat. (18/04/2022)

DISTRICT JAIL

Bhavnagar, Gujarat. (19/04/2022)



Services For The Needy

- Blood Donation Camp (01/04/22).
- Deaf & Dumb Check up & Treatment Camp (01/04/22).
- Free Juice and Snacks during Ramnavami Procession (10/04/22).
- Hunger Relief Programme for Slum (20/04/22).
- Fund for army, regular medical assistance, use of dead body carrier etc. are the ongoing every month social welfare activities of Sheetal.
- Health Awareness Event (28/04/22).



It's not the smooth path that creates the history but our determination and commitment to overcome the troublesome roughness as we go ahead. Let's continue our voyage with great vigour spreading happiness all around us!

For more information contact us on **73000 51000**