

The month of April 2021 has been an unpleasant memory for the whole India. It is facing the major pandemic. Crisis awakes us and reveals what and where we are. The truth of life is that every crisis has a silver lining. With that in mind, Sheetal continues its mission by being with the needy and doing the best possible practical assistance that could be rendered to them. Sheetal wishes that everyone may gather courage and spirit from this situation to flap the wings and fly higher and higher irrespective of the cloudy storm around.

Sheetal Ranked In High-Growth Companies:



We are very much delighted to inform you that Sheetal Cool Products Limited has earned an esteemed position in the exclusive ranking of High-Growth Companies of Asia-Pacific 2021. Congratulations and heartfelt gratitude to all on having made it onto the Top 500 of the fastest-growing companies in a vast region covering 13 countries and millions of companies. The ranking is the result of a joint initiative by The Financial Times, Nikkei Asia and the data company Statista. Sheetal Cool Products Limited has been recognised as one of India's Growth Champions in 2021 by The Economics Times and Statista earlier.

Online Shopping Delivery Through Big Basket:

It is surely unsafe to step out in this pandemic. But looking at the silver lining, Sheetal took a step into delivering products online on India's leading online grocery shopping app Big Basket. The primary purpose of this step is to provide a safe and hassle free shopping experience. Sheetal products like dairy products, namkeen, snacks, bakery products, frozen food and sweet have been put online for our customers in Ahmedabad city.



New Sheetal Super Stockists & Distributors Initiated :

Gujarat 2 Madhya Pradesh 1

Growth is the part of life. Sheetal family keeps extended with new Super Stockists and Distributors. The recently joined ones are as follows:

- Gujarat:**
Devam Sales is the new Super Stockist for Namkeen Segment from Ahmedabad.
The new distributor of J'adore Ice Cream is Shree Sadguru Agency from Junagadh.
- Madhya Pradesh:**
Vidhya Traders from Agar is the new distributor of Namkeen Segment.

Exports Undertaken:

The month of April 2021 also undertook the exporting of Sheetal products into the foreign countries. This time, Indonesia was the exporting location.

Franchise Parlours Inaugurated:

Even in the midst of the ongoing pandemic threat, the franchise department of Sheetal has been up for fulfilling its mission. The new franchisee parlours inaugurated in April 2021 in corporation with Sheetal Cool Products Limited are:



- **Bhoomi Cool Parlour**
Porbandar
- **Das Cool Point**
Gir-Somnath
- **Balvikrupa Cool Point**
Gir-Somnath

D.J.B.S. Pandemic Relief :



The present situation demands mutual understanding and caring for each other. D. J. B. S. Foundation, an organ of Sheetal, has been up for doing the necessary assistance for the struggling society always. Recently the organization is providing the following facilities:

- Mini Ventilator
- Remdesivir Injections
- Oxygen Cylinders
- Oxygen
- Flowmetre & Regulator
- Medicines/Cash to the poor and needy.

It also makes its effort to instill awareness in the mind of the people about the necessary steps to be taken during this pandemic as per Government guidelines. Let's all move forward with hope and courage, taking it up as our personal obligation as responsible citizens.

The present time is something that reminds everyone about what we could do for others with what we have. Even a little act of kindness is going to be a great consolation for someone around us. Let's be awake, alert and do the needful.